Sustainability Weeks 2014

Center for Environmental and Health Sciences(CEHS) International Symposium



Contents:

be featured.

Science communication means

that researchers and people from various backgrounds, including

the general public, enter into

This event will feature discussions on

challenges facing effective communication

in these fields based on the theme of how environmental change affects health.

Related examples from other countries will

discussion over science.

Environment, Health and Science Communication

Date: Monday, November 17, 2014

13:30-17:00

Venue: Hokkaido University

Conference Hall



■ Chair persons

Taro Yamauchi

Faculty of Health Sciences & Center for Environmental and Health Sciences, Hokkaido University

Shunitz Tanaka

Faculty of Environmental Earth Science & Center for Environmental and Health Sciences, Hokkaido University

- Presentations & Panel Discussion (English / Japanese Translation)
- 1. "Brief Introduction to Science Communication: Three Essential Viewpoints in Discussing it"
 Naoyuki Mikami, Institute for the Advancement of Higher Education & Center for Environmental and Health Sciences,
 Hokkaido University
- 2. "The risk communication strategies to make children and community more healthy in Korea" Jonghan Leem, Department of Occupational & Environmental Medicine, Inha University Hospital, Korea
- 3. "Aiming to improve the everyday environment of Hokkaido citizens- Utilizing the results of the Hokkaido Study"

Sachiko Ito, Center for Environmental and Health Sciences, Hokkaido University

4. "The Science of Communicating about Science: Why Acceptance of the HPV Vaccine differs in the UK, Australia and Japan"

Sharon J. B. Hanley, Graduate School of Medicine & Center for Environmental and Health Sciences, Hokkaido University

5. "How the results of healthcare research are communicated to the public From the perspective of citizens and journalists"

Sumiko Oshima, Department of Psychology and Applied Communication, School of Humanities, Hokusei Gakuen University

Contact

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Organizer: Center for Environmental and Health Sciences (CEHS), Hokkaido University

Co-host: Graduate School of Medicine, Faculty of Health Sciences, Faculty of Environmental Earth Science, Hokkaido University

Partners: Hokkaido Government, Board of Education (Hokkaido Government), City of Sapporo, Board of Education (Sapporo city), Ministry of the Environment Government of Japan